



Minutes

Dakota Ridge End Zone

April 11, 2019 6:00pm

303 Restaurant

Introduction-

New faces and introductions

Financial Update

- Cash Flow Improvements:
The casino bus fundraiser was used to pay taxes and insurance. Next, we have a chipotle fundraiser, Omaha steaks and Texas Roadhouse gift cards.

Fundraising and Upcoming Activities

- There is a change in King Soopers card fundraising. You can no longer add money to the existing fundraising cards. They are now running fundraising through your rewards/loyalty card. Register your loyalty card under Dakota ridge community link. There is no set percentage that King Soopers will donate. They are now contributing \$125,000 per quarter and based on your usage of the loyalty card, you will receive a percentage of that pot of money. Statements are quarterly. E-mail Stacy Palmer with your child's name and the loyalty card number so she can link the money received to your child's account.
- To cover tail gate cost of main course food, (the Heitmann's paid for this personally last year,) rally towels are on sale for \$5. Sign up genius will be used for contributing side dishes.
- Apparel for the Upcoming Season will be "live" May 1 to June 2. Items will be delivered at Eagle Fest.
- Incoming Freshman BBQ- End Zone has left over King Soopers Cards with \$5 balances on them apiece. To pay for the incoming Freshman BBQ, 114 cards with \$5 balances will be used to purchase the food. The Barbeque will be after the weight lifting program is over on May 8th. It will consist of pulled pork, chips, cookies and drinks. The Freshmen



Minutes

will get a tour of the school in addition to the BBQ. Incoming Freshman are free, parents and siblings will be charged \$5. Volunteers are needed for serving.

- Speed and Agility Camp starts June 3rd. Forms and money are due May 23rd.
- CSU Pueblo Camp is June 7-10th. Coach Woj will let your player know by at the end of the camp May 16th who is invited to attend. The majority of players will consist of Varsity and JV players. Forms and money are due May 23rd. Volunteers are needed to drive the kids to Pueblo and back. E-mail Coach Woj if you can volunteer to drive.
- Mays fundraiser is the Texas roadhouse with Dakota Ridge/Texas Roadhouse gift cards. End Zone gets back 10% from the sale of gift cards and on May 28th we get 10% for using the cards at Texas Roadhouse.
- Omaha Steaks Fundraiser will begin in May and you order on the web site. End Zone receives 10% back. We are planning on running this fundraiser in Spring and in the Fall.
- May 1, 2019 is a mandatory parent meeting . This meeting will cover the summer workout schedule, summer camps, information on the mattress fundraiser, and information on upcoming End Zone fundraising. Eagle cards will be available. Each player is required to sell 20 cards for \$20 apiece. The cost is \$400 for the cards with the possibility that you “get back” the \$400 if your player sells the cards to the community, family and neighbors.
- During the season there will be team dinners for Varsity and JV. One family will host weekly. The families who host will receive \$400 in compensation. The dinner needs to consist of at least one protein. It is a large effort for the family hosting, but they are important for team bonding and morale and players really enjoy them.
- The next End Zone meeting will be Wednesday, June 5th, 2019 at 303 Restaurant.